

Digital Specs: FLMag.com

Digital Audiences are *Growing*

Magazine website usage is growing faster than web usage overall, according to Nielsen online analysis.

CONTENT EVERYWHERE

Digital magazine audiences are growing! Tablet devices and phone apps have reinvented how we tell stories, how consumers interact with our content and how advertisers connect with our audience – all while on the move from beach to home and everywhere in between! *Fort Lauderdale Magazine's* online content offers complete portability. Where our readers go, so does *Fort Lauderdale Magazine*.



Florida Magazine Association
Charlie Awards
Best Online Presence & Best Website

**MEDIUM
RECTANGLE**
300 × 250

MEDIUM RECTANGLE

Display Dimensions: 300 × 250 pixels
File Dimensions*: 600 × 500 pixels
File Size Limit: 150K

LEADERBOARD BANNER
728 × 90

LEADERBOARD BANNER

Display Dimensions: 728 × 90 pixels
File Dimensions*: 1456 × 180 pixels
File Size Limit: 150K

HALF PAGE
300 × 600

HALF PAGE

Display Dimensions: 300 × 600 pixels
File Dimensions*: 600 × 1200 pixels
File Size Limit: 200K

*Our website supports images for use on high-resolution displays (i.e. Apple Retina displays). Files submitted at 2x resolution will render best results on these displays. Acceptable formats include .jpg, .png, and .gif. HTML ads may be accepted at publisher's approval and must be sized to the "File Dimensions" size. Flash files will not be accepted.



**FORT
LAUDERDALE**
MAGAZINE